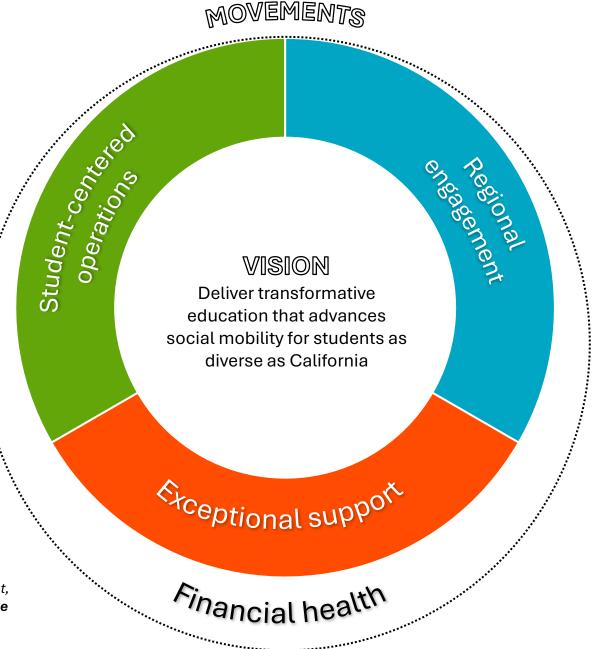
DOMINICAN UNIVERSITY of CALIFORNIA

Here for good. STRATEGIC PLAN 2024-2029



Recognizing that student success and the institution's fiscal health are interdependent, strategic financial health is the bedrock of this plan.

MOVEMENT A: STUDENT-CENTERED OPERATIONS Operational structures are proportionate and responsive to our diverse students' needs

STRATEGIES Administrative Commit to workforce Enact data hygiene restructuring + Audit and revise protocol, integrate excellence (staff and technology "customer" experience data systems faculty) enhancements Net operating income > \$0 METRICS Student net promoter score 60 Employee net promoter score 60

MOVEMENT B: EXCEPTIONAL SUPPORT

Job / grad school placement rate TBD%

An integrated approach to student success minimizes equity gaps and supports competitive outcomes

STRATEGIES Expand career services and Launch cross-functional team to Deliver one-point-of-contact continually monitor and address establish complete job student support infrastructure equity, access, and success gaps placement data system METRICS Year 1 − 2 retention rate TBD%

MOVEMENT C: REGIONAL ENGAGEMENT Dominican and the local community are mutually strengthening and indispensable

STRATEGIES

Bolster regional enrollment by forging educational pathways from partner organizations to Dominican Expand existing and forge new regional employer partnerships to see more Dominican students and graduates working/interning in the Bay Area

Increase regional individual, foundation, and corporate support

METRICS

Fundraising target \$4.25MM annually

Undergraduate first-year enrollment target 250 starting AY26