

Business Administration Major Pathways *Fast* Program

The Bachelor of Arts in Business (BABA) degree program uniquely prepares mid-career professionals with a thorough grounding in classic business theory and practice while incorporating contemporary challenges and opportunities faced by business in the world's global economy. Students will gain knowledge and skills in the primary functional areas within business: accounting, finance, organizational management and leadership, information technology, and marketing, and understand how these areas impact one another, contributing to an organization's strategic purpose. Acknowledging that sustainable organizations result from ethical and socially responsible leadership, ecologically sustainable entrepreneurship or business practices, and a global mindset, the program offers an integrative approach that infuses ethical leadership, sustainability, and globalization throughout the curriculum. Graduates of this degree will be prepared as socially responsible leaders of sustainable organizations that make a positive difference in the world.

Reasons to Choose this Major:

Choose this major if: 1) you have 50 or more transferable units; 2) you like the idea of shorter, more intensive classes -- most courses are only seven weeks long; 3) you like the idea of courses that meet partially online and partially face-to-face; 4) you want to know exactly what you'll be taking when; 5) you have specific career goals in mind and want to develop professional contacts and a professional portfolio while in school; 6) you want a greater sense of educational community, achieved through the cohort model (the same group of students takes classes together through the same course sequence).

Requirements:

45 units are required in the major. All students follow this exact course sequence. There are no course substitutions.

Term 1 – 9 units

- Session A: Foundations, American Pluralism (*General Education*)
- Session B: Leaders, Teams and Change
- Session C: Critical Inquiry & Reflective Writing (*General Education*)

Term 2 – 6 units (or 9 units for those who need algebra pre-requisite for General Education requirement)

- Session A: Professional Presence & Communications for Global Business
- Session B: Economics for Global Business
- *Session C: If needed: Quantitative Analysis for Statistics (course is ONLY for students who have not completed Intermediate Algebra; General Education requirement)*

Term 3 – 6 units (or 7 units if students need Portfolio Resubmission)

Session A: Marketing Innovations in the Global Economy

Session B: Statistics & Research for Business

Session C: If needed: Portfolio Redevelopment (taken as an elective)

Term 4 – 9 units

Session A: Corporate and Social Responsibility, Law & Ethics

Session B: Supply Chain Management and IT

Session C: Accounting for Managers: Creating Value

Term 5 – 9 units

Session A: Performance management and Negotiations

Session B: Impact of Globalization in Business and Cross-Cultural Management

Session C: Financial Management for Business Success

Term 6 – 6 units

Session A: Sustainable Development: Driver for Innovation

Session B: Global Traditions & Emerging Spirituality in a Secular World (*also satisfies General Education*)

Session C: Corporate and Entrepreneurial Strategic Planning: Senior Thesis