

DOMINICAN UNIVERSITY OF CALIFORNIA

LEADERSHIP CERTIFICATE 3.0: “*THE MAKING OF LEADERS!*™”



Today more than ever, following restructuring and painful staff reductions, CEOs have to address the quality and motivation of their Human Capital. Organizations need people that will add value.

“*The Making of Leaders!*™” was designed for those who aspire to take charge, to make a difference to lead in tough economic times, and tangibly contribute to the achievement of the organization’s goals.

The Certificate experience is comprised of 9 one-day sessions, plus a culminating half day session (titles and dates are provided on the reverse page). First Session is on September 10, 2010.

Led by successful senior executives and subject matter experts, “*The Making of Leaders!*™” provides practical guidelines and coaching on topics central to the development of leaders.

In addition, the experience offers the opportunity to conceive and implement a project within one’s organization to make the enrollment an investment neutral process.

Today, “Leadership” takes a whole new meaning, “*The Making of Leaders!*™” will address:

- How can you positively increase the impact you have on your work environment?
- How can you become a role model for your organization?
- How do you ready yourself for enhanced roles in the context of your career goals?
- How can you leverage your self-awareness towards enhanced contributions?
- How do you “re-invent” yourself to address these unprecedented times?

Who Should Attend “*The Making of Leaders!*™”

- Technical managers seeking to increase their organizational impact.
- Managers and Directors aspiring to positions of increased responsibilities and authority.
- Key individual contributors being considered for executive level accountabilities.
- Managers aspiring to complete an undergraduate or master’s degree in business.
- High potential performers the organization wishes to retain.

This experience will be an essential component of what you can offer to your employers!

Session Topics and Dates

- Session 1: Friday, September 10 - Kathy Tierney, Cynthia Murray, Dr. Denise Lucy
21st Century Leadership: What It Means To Be a Leader
- Session 2: Saturday, September 11 - Dr. Franco Vicino
Making Choices that Matter: Inspiring Vision and Being a Strategic Leader
- Session 3: Saturday, September 25 - Jim Horan
Planning for Focus, Action, Results: How to Think and Plan Like An Executive!
- Session 4: Saturday, October 2 - Dr. Mark Lusnar
Engaging & Inspiring Others: Developing Your Effective Leadership Repertoire
- Session 5: Saturday, October 16 - Patricia Newmann
Leading Change: Transforming Organizations to Stay Ahead of the Curve
- Session 6: Friday, October 29 - Alice Cochran and Barbara Miller
Creating High Impact Teams: Building Teams That Effectively Collaborate & Communicate
- Session 7: Saturday, October 30 - Dr. John Lemmon
Surmounting Obstacles: Using Negotiation and Conflict Resolution Strategies
- Session 8: Saturday, November 13 - Paul Herrerias and Dr. Schmuckler
Driving Individual Performance: Coaching for Accountability
- Session 9: Saturday, November 20 - Dr. Christopher Leeds
Leading with Presence: Delivering Effective Presentations and Strategic Communication
- Session 10: Friday, December 3 - Steve Bennett Keynote Speaker
Celebrating the Outcomes: Report on Your ROI Change Initiative at Work
Half-day session concludes the program with a special guest speaker
- **Session “X”:** Ongoing (last 45 minutes of each Session)
Return on the Investment: Executing a value added project back at work

Tuition

- 11 Sessions Certificate: \$ 3,900 / Not-For-Profit: \$2,800.
Visit www.dominican.edu/leadershipcertificate for complete details and other discounts;
or contact Dr. Franco Vicino (415) 482-2480 – Franco.Vicino@dominican.edu .

Institute for Leadership Studies - Dominican University of California School of Business

