MBA Study Program to London and Dublin

with Professor Chris Leeds

July 2 - 11, 2004

This program takes participants to London and Dublin to meet members of these vital business communities. Visits include multinational corporations, a technology firm, the headquarters of an international bank, government offices, a business school, as well as non-governmental business organizations. The program also includes visits to many of the historic and cultural treasures of the two capitals.

Itinerary

Day 1: Friday, July 2, 2004 Depart San Francisco on an overnight flight to **London, the United Kingdom**.

Day 2: July 3 On arrival, be met by your **Passages On-site Coordinator**, who will accompany your group for the duration of the program. Transfer to a 4-star hotel and enjoy the afternoon at leisure for rest or independent exploration. This evening, enjoy a **Welcome Dinner** at the hotel.

Day 3: July 4 Enjoy breakfast at the hotel, then embark on a day of guided sightseeing in London, including **Big Ben**, the **Houses of Parliament**, **St. Paul's Cathedral**, **Tower Bridge**, **Buckingham Palace**, and visits to **Westminster Abbey** and the **Tower of London**.

Day 4: July 5 After breakfast at the hotel, this day is devoted to visits to members of the international business community in London. Meet with a representative with **Lloyd's of London**, who will discuss the debate over Britain's potential migration to the Euro. Also meet with a professor in the MBA program at the **University of London** for a discussion about the UK's recent economic history.

Day 5: July 6 After breakfast, a further day of special business visits in London. Today's itinerary includes a meeting with Richard Sanders of **Pemira**, a leading European private equity firm; for more information, see www.pemira.com. In the afternoon, transfer to the marketing offices of **Virgin**, for a discussion with an executive about Virgin's remarkable branding strategies.

Day 6: July 7 Enjoy breakfast and a final day of business visits in London, including a meeting with Pamela Givens of **Lucent Technologies**. Pamela is a Senior Manager of **3G Mass Market Service** at Lucent and has been living and working in London for four years. In the afternoon, visit the office of an **international marketing firm** for a discussion about how British firms market in the European Union.

Day 7: July 8 After an early breakfast, transfer to the airport for the flight to **Dublin, Ireland**. On arrival, transfer to a 4-star hotel. The afternoon and evening are free for independent exploration.

Day 8: July 9 After breakfast, transfer via coach for a tour of the Welch Allyn facility in Navan. This facility, an operation of American medical company **Welch Allyn**, manufactures and distributers hi-tech medical devices and serves as an example of overseas outsourcing to Ireland.

In the afternoon, return to Dublin for a meeting with Therese Rochford, an attorney who has worked extensively with the **Irish Development Authority**. Therese will speak to the group about working with Irish governmental agencies and broadly about the "Celtic Tiger" phenomenon.

Day 9: July 10 Enjoy breakfast at the hotel before taking a full day panoramic orientation of Dublin, including visits to **Trinity College**, founded by Elizabeth I in 1592, **Dublin Castle**, parts of which date to 1207, and the famous **Guinness Brewery**. Tonight, enjoy a **Farewell Dinner** at the hotel.

Day 10: Sunday, July 11 After breakfast, transfer to the airport for the return flight to the United States.

WELCOME HOME!

Dominican MBA Study Program to London and Dublin — July 2 - 11, 2004

Faculty Leader: Dr. Chris Leeds

Dr. Leeds possesses twenty years of corporate consulting experience specializing in strategic planning, leadership development, organizational behavior, and business communication. Academically, Chris serves as Associate Professor in Dominican University of California's School of Business and International Studies and as Director of Dominican's MBA Programs. Previously, Dr. Leeds served as Associate Dean of Academic Affairs and Associate Professor at the Sneden Graduate School of Davenport University and has been on faculty at the University of Illinois at Chicago, Rush University, and the Lake Forest Graduate School of Management. Chris received his undergraduate degree in Hospitality Business from Michigan State University and his MBA and Ph.D. in Business Administration from the University of Illinois at Chicago.

Costs

Program Price: $ 2,895.00
Land-Only Price: $ 2,095.00
Single Room Supplement: $ 695.00

Program price is based on: double occupancy, round-trip air from San Francisco, and a group size of 20 participants – a smaller group size may incur a supplement not to exceed $100.00

Enrollments and Deposits due: April 20, 2004
Final Payment due: May 20, 2004

Program Includes:
- International coach air and taxes: San Francisco – London / London – Dublin / Dublin – San Francisco
- 8 nights accommodation: London (5), Dublin (3)
- Meals as indicated: Breakfast (8), Dinner (2)
- All hotel taxes
- Programming as listed in the above itinerary
- Deluxe air-conditioned motor coach for visits and airport transfers
- English-speaking Passages on-site coordinator
- English-speaking assistance with airport and station transfers
- Porterage for one piece of luggage per person
- Passages tote bag, luggage tag and document case
- Tips and gratuities for porters, guides, drivers, restaurant service, and on-site coordinator
- Accident and Sickness Insurance

Program does not include:
- Passport and visa fees as applicable
- Any optional visits or activities
- Meals not specified on the itinerary
- Items of a personal nature such as laundry, telephone charges, mini-bar charges, etc.
- Any other extra not specified

For more information, please contact:

Christopher Leeds, Associate Professor, Director MBA, Dominican University of California
(415) 482-3532, cleeds@dominican.edu

Josh Rohmer, Program Manager, Passages
(800) 777-7766 ext. 524, jrohmer@studytheworld.com

Enrollment Form

Signature Required - Please Print

Passages

2226 Bush Street
San Francisco, CA 94115
800.777.7766

Personal Data

Name as it appears on your passport

First | Middle | Last

Street Address | City | State | Zip

Home Phone | Work Phone | Email Address

Birthdate | Gender | Passport Number | Exp. Date

Sharing Room With

Request Single Supplement? _____ Request Land-Only? _____ Smoking _____ Non-Smoking _____

Seating Request(subject to availability): Aisle _____ Window _____ Meal Requests: Vegetarian _____ Kosher _____ Other _____

Emergency Contact (not travelling with you) | Home Phone | Work Phone

Program Selection

Dominican University of CA	Chris Leeds, Ph.D.	40702CL
Institution	Faculty Leader	Program Number

Cancellation Fee Waiver $75.00 allows you to cancel for any reason.

Passages' Cancellation Fee Waiver is available for purchase only when you make your initial deposit.

If you elect to participate in this program, you may cancel for any reason up to three days prior to departure, subject to the terms described on the reverse. We recommend this program for all participants. Please note your preference in the space below.

Payment

A $250.00 deposit must be submitted with this enrollment form. If you choose to participate in the Cancellation Fee Waiver program (see above for details), an additional $75 **is required at the time deposit**.

Please select the option you prefer:

_____ I choose to participate in the Cancellation Fee Waiver Program and am Including a total of $325 (deposit +$75 fee)

_____ I choose ***NOT*** to participate in the Cancellation Fee Waiver Program and am including a total of $250. I understand that I will be subject to the standard cancellation fees as described on the reverse of this form.

_____ Mastercard _____ Visa _____ Amex _____ Check enclosed Please make checks payable to Passages, Inc.

Credit Card Number: _____ Exp. Date: _____

Signature- Required

I have read the accompanying Terms and Conditions and agree to abide by their contents. If paying by credit card, I hereby authorize Passages, Inc. to charge all deposits, payments and cancellation fees to the above credit card account.

X

Particpant Signature

Send this completed Reservation with your deposit to: Passages, 2226 Bush Street, San Francisco, CA 94115 or by fax to 415.674.5241
If enrolling within 70 days prior to departure, full payment must be remitted with enrollment form and confirmation is based on availability.

General Information, Terms and Conditions

Traveling with Passages: Participants in a Passages Educational Program are encouraged to travel with an open mind, active curiosity and thoughtful courtesy for others. We believe that it is important to maintain a positive attitude towards your fellow program participants and also to the people of your host country, towards their culture and way of life. Accommodations and meals, particularly outside larger cities, may be quite different from what you are used to at home. Please enjoy them in the spirit of adventure which is the reward of foreign travel. Passages reserves the right to refuse service and /or terminate the participation of any program participant whose health or mental condition or physical infirmity impedes the operation of the program, or whose conduct is discourteous to others or incompatible with the best interests of the group. In case of removal, participant shall have no claim for refund of any kind for any portion of the program, used or unused.

Accommodations: Often, quoted hotels are not confirmed until the entire group has made the initial deposit. Passages reserves the right to change hotels, if necessary, within the same category. Changes in hotels do not warrant cancellation by participant without penalty. All rates are based on double occupancy. A limited number of single rooms will be available at a supplemental charge due at the time of final payment

Alterations to Published Itinerary: Passages reserves the right to alter, modify, or withdraw the itinerary of any program if air schedules and/or events beyond its control deem it necessary. Itinerary changes made by contractors abroad are beyond the control of Passages and should changes be made, the participant and Passages are bound accordingly.

Itinerary Deviations: Extensions after the program must be requested in writing to Passages as soon as possible but no later than 60 days prior to departure. A $50.00 per person deviation fee will apply plus any supplemental airfare. Passages assumes no liability or responsibility for any participants deviating from the group program. Participants arriving and departing independently are responsible for their own transfers.

Not included in the cost of the program: Visa fees not specifically mentioned; passport and photos; items of a personal nature, such as laundry, telephone calls, beverages or items not covered in included meals; meals not included, optional excursions, excess baggage charges, luggage handling in U.S. at beginning and end of the program; expenses due to flight delays or other irregularities.

Program Price: Program prices are based on rates of exchange, land, and air tariffs as of the date of initial deposit and are subject to adjustment due to circumstances beyond the control of Passages, including lack of participation. Any adjustment to the price for these reasons is not grounds for withdrawal with full refund.

Air Transportation: Departures from the U.S. are on recognized scheduled air carriers utilizing special group fares. The specific airline, fare used, and itinerary is at the discretion of Passages and is not confirmed until the minimum group size has been met. Airline and schedules are subject to change at all times.

Cancellation: Cancellations will only be accepted in writing via email, fax or mail addressed to Passages Inc., 2226 Bush Street, San Francisco, CA 94115. The date the cancellation is received by Passages shall determine the cancellation date.

Cancellation Fee Waiver: Participants can book their study program with confidence by taking advantage of our Cancellation Fee Waiver. The cost is $75.00 per participant and this non-refundable fee must be paid at the time of the initial program deposit. If a participant selects this waiver, they may cancel their program for any reason and receive a full refund. Individual cancellation must be received by Passages in writing via mail, fax or email by 5:00 P.M., no later than three business days prior to departure (Saturdays, Sundays and Holidays are not considered business days). If full program payment has not been received by the due date (70 days prior to departure), this waiver is void, and the participant is subject to the standard cancellation fee schedule. All program documents, including the airline ticket must be returned to Passages in order to receive a refund. This waiver does not cover full group cancellation by the faculty leader or institution.

Please be aware that any travel arrangements, including air deviations, purchased independently of the study program facilitated by Passages, are not covered by the Cancellation Fee Waiver. There will be no refund for any accommodation, service or feature not taken, or if a participant cancels, for any reason, while the program is in progress. Any additional costs due to leaving the program are the responsibility of the departing participant. If application for a visa to any country is denied due to late submission or incomplete information on the part of the participant, the prevailing cancellation fees apply. Failure to comply with payment schedules set forth in the reservation form may result in cancellation with applicable cancellation fees.

Standard Cancellation Fees: If the Cancellation Fee Waiver is not taken, or final payment is not received on time, the standard cancellation fees apply as follows:
-Up to 90 days prior to departure, $100.00 per person
-Between 90 and 61 days prior to departure, $250.00 per person
-Between 60 and 31 days, 50% of the program price
-Between 30 days and day of departure, 100% of program price

Accident & Sickness Insurance:
Passages includes full medical and accident insurance for every study program participant and the faculty leader(s). This coverage includes:
-$50,000 Accident & Sickness Medical Expense ($100.00 deductible)
-$50,000 Emergency Medical Evacuation
-$25,000 Accidental Death & Dismemberment
-$10,000 Repatriation of Remains
-Bedside visitation by friend or relative (economy class air)
-An international assistance center which is available to help 24-hours a day
Full policy details provided when initial deposit is made.
The policy is underwritten by American Insurance Group (AIG).

Passages, Inc., a California corporation ("Passages Educational Tours", "Passages") represents, and is the agent for, certain carefully selected carriers, wholesalers and service companies, all of which are disclosed principals and independent contractors. **Passages** is not responsible for any negligent act or omission by any of these organizations, such as ship or flight delay, cancellations or prevention of the performance of any obligation on its part to be performed including, but not limited to, any product sold by **Passages** resulting from seizures under local process, sanctions, quarantine restrictions, acts of governmental authority, strikes, work stoppages or labor disputes (whether resulting from disputes between carriers and employees, or between other parties), war or hazards incedent to a state of war, fire, acts of god or nature including, without limitation, floods, earthquakes or weather conditions, mechanical difficulties, riots or civil commotions, or any other acts, matters of things, whether or not of a similar nature, beyond the control of **Passages** or its representative carriers, wholesalers and service companies.

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