

Welcome Back Dominican Undergrads!

Patrick Hanson, Dominican Undergraduate Senior

Welcome back to Dominican! This is going to be a great year for all undergraduate business students as both the university and the Dominican University of California Business Association (DUCBA) have been busy preparing an exciting year of coursework and professional developmental activities.



This fall, Dominican is introducing a new curriculum by offering a Bachelor of Arts in Business Administration. This exciting degree allows students to select single or multiple concentrations in Management, Marketing, eBusiness/Management Information Systems, Finance/Accounting and International Business. The change increases the marketability of our business programs and expands the university's efforts to make Dominican graduates even more competitive in today's global marketplace.

The DUCBA undergraduate division is planning an action packed year of guest speakers, socials, workshops, and day retreats. Being a member of DUCBA has many benefits and will allow you an opportunity to work with the Rotary/Roteract Clubs of Terra Linda and San Rafael. Joining DUCBA is free and provides you the chance to establish and develop a personalized network of Bay Area professionals. So, watch for announcements for upcoming meetings and events. If you have any questions, are interested in becoming a member, or if you want to increase your activity as a returning member, you can contact me at ducba@dominican.edu.

Joining DUCBA has been one of the best moves I've made as a Dominican student, and I anticipate it will be equally as valuable to me when I become an alumnus. So, experience the excitement and join DUCBA today.



Welcome Home to Dominican!

Dr. Chris Leeds,
Director of Graduate Business Programs

Welcome back to Dominican and what promises to be another exciting year for the School of Business Education and Leadership's Division of Business. Whether you are a returning or new undergraduate or graduate student, one of our valued alumni, or a member of the extended Dominican community, you will find something of interest for you back at Dominican.

Our international programs continue to expand and interest in both of our MBA programs continues to grow. Our undergraduate program is introducing an exciting new curriculum and the Dominican University of California Business Association (DUCBA) is planning a year of engaging programs and community outreach.

So welcome back... come see what is happening... connect with old friends. Come home to Dominican and experience the excitement!

Getting Involved in DUCBA!

The 2004-2005 school year will bring many opportunities for you to get involved with DUCBA sponsored events. Keep your eyes and ears open for details on our upcoming activities in the following areas:

- DUCBA Speaker's Series
- Social Events
- Fundraising Events
- Community Service Projects
- Professional Skills Workshops

DUCBA is looking for volunteers and your ideas. If you would like to contribute to the success of DUCBA, please e-mail one of your DUCBA Executive Committee members at: ducba@dominican.edu.

Executive Committee: Gail Smith, Chad St. Clair, Amie Riede, & Patrick Hanson

Executive Study Abroad Programs Planned for 2005

By: Chris Leeds, Ph.D., Director of Graduate Business Programs

We are currently working with our tour providers and colleagues to finalize the specific destinations for next year's popular Executive Study Abroad program. In March, we plan on traveling "down under" with a visit to select locations in New Zealand and/or Australia. In July, we are planning a trip to Central/Eastern Europe. Most likely, Berlin, Germany will be one of the key destinations cities for this trip. Final dates/locations should be set before September.

New Zealand/Australia will provide the chance to see business from down under. As a part of the Pacific Asian community, Australia's and New Zealand's businesses grow more and more dependent on interaction with the Asian economies. Much can be learned as the U.S. continues to look across the Pacific for growth and expansion.

Berlin is a critical center of growth in Central and Eastern Europe. The changes in Berlin since the downfall of communism have been nothing short of miraculous. As the capital of the largest economy in the European Union, and as a historical center of European culture, Berlin exemplifies the potential of the reunification of east and west. The addition of one or two Eastern European capitals will allow trip participants to see how direct foreign investment and privatization can spur economic growth and change.

Remember, our Executive Study Abroad trips are open to all students, alumni, faculty, staff, and friends of Dominican, so join us!



International Exchange Programs Continue to Grow

The 2003-2004 academic year was the foundation year for Dominican University of California's business student/faculty exchange programs, as the university signed an exchange agreement with the prestigious Ecole Supérieure de Commerce Et de Management (ESCEM) of Tours and Poitiers, France. Now our business students have the opportunity to study at another international university, in an international setting, with course work offered in both English and French.

Currently, we are in negotiations with the Universidad Nacional Andres Bello, Santiago, Chile. Andres Bello, located in a Santiago neighborhood exploding with growth, is an outstanding Chilean university that will allow our students to experience business education in a South American setting.

Initial discussions for establishing a student exchange are underway with a Swiss University (in Luzern). Dr. Chris Leeds has tentatively been invited to visit the university this spring to provide a series of lectures on not-for-profit management. While there, he will be investigating the compatibility of a student exchange between the two schools.

The goal of our international business school exchange programs is to provide both graduate and undergraduate students with the opportunity to 'live' their global business education. We plan continued expansion as strategic partners are identified.

MBA NewsFLASH!

- Eric Riess, MBA-SL (M10) has started a practice as a Personal/Executive Coach. To find out about a free sample session, contact him at (510) 526-8524 or by e-mail at erriess@earthlink.net.



Above: Bus ride to Britain's National Trust.

Right: Students at the offices of Britain's National Trust.



What a Great Experience!

By: Pam de Jong, MBA-SL

Tally Ho! The Executive Study Abroad program is alive and well. We had another fabulous trip across the sea this summer. Dr. Chris Leeds along with 16 MBA candidates, 1 undergraduate student, and 4 guests went to London, England and Dublin, Ireland for nine days in July. The trip was designed to expose students to various businesses flourishing in the two countries. Top representatives of banking, insurance, national preservation, venture capital, and manufacturing presented to the group and were available for questions.

London was a wonderful mix of 17th through 21st Century architecture and attitudes. We visited "The City of London," as the downtown London square mile financial district with over 400 banks and brokers is called. Then, it was down to the "docklands" where London grew to economic prominence through shipping to ports around the globe. With the recent renovations, it is now like stepping into downtown Los Angeles, or any major city. So many new glass buildings!

Our business agenda included meetings with representatives from the National Trust, the Anglo Irish Bank, Permira, and Lloyd's of London. I never realized insurance could be so interesting! Our hosts were gracious and forthcoming about their business practices and we were welcomed with respect and great humor.

After our business meetings it was time for some sightseeing. In addition to the Tower of London and Westminster Abbey (don't forget Big Ben!), we visited various museums and palaces. Fortunately, several of us were able to see a great musical as well. London is a grand place for walking, shopping, and going to pubs.

On to Dublin and yet another wonderful experience! One of our first visits was to the Irish Development Agency, where representatives filled us in on the amazing growth Ireland has experienced in the last decade. Next was a visit to Welch Allyn – an American owned company with a strong holding in Ireland. Again, we had time for visiting Trinity College, Dublin Castle, St. Patrick's Cathedral, and of course – the Guinness Factory! The Irish are friendly people with a forward thinking attitude and the strong desire and character to develop Ireland into a modern economic marvel.

All in all it was a great time. Each city had plenty to offer and our schedules were flexible enough to allow everyone to see and experience their London and Dublin. I personally was grateful to have a few hours here and there to do some sightseeing and museum hopping! It was phenomenal to see how the English and Irish live and work. With any luck at all, some of us will be traveling and/or moving to one of these marvelous cities, putting our MBA's to work all over the world!