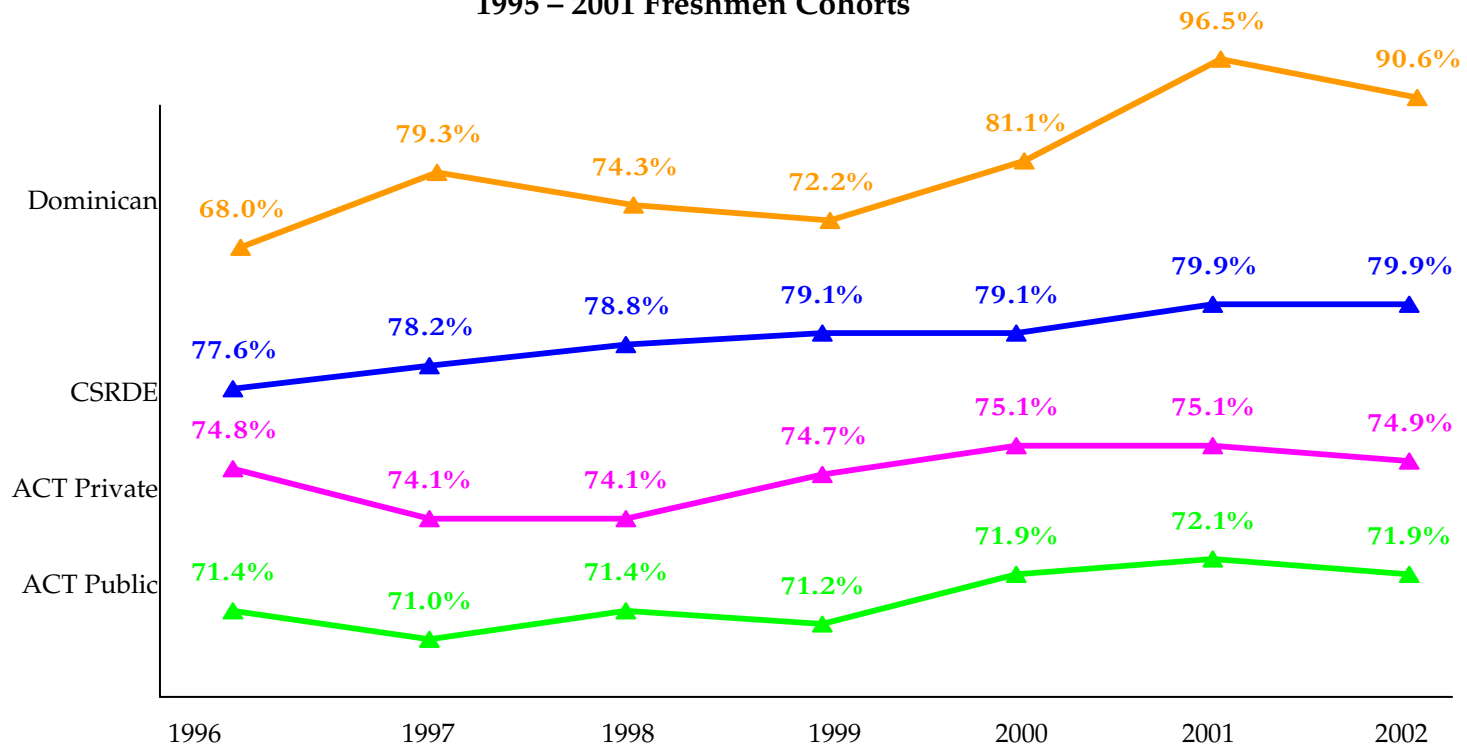


### First Year Retention Rate Comparison\* 1995 – 2001 Freshmen Cohorts



CSRDE stands for Consortium of Student Retention Data Exchange.  
 ACT Private includes 1,139 private colleges/universities.  
 ACT Public includes 505 public colleges/universities.  
 Scale: 10% incremental

\* Retention Rate is defined as the percentage of freshmen retained to their sophomore year.

## **Academic Excellence Workshops**

*Enhanced the workshop program to target FTFY students*

## **Early Academic Warning System**

*Proactively identifies students who are struggling academically and intervene intrusively*

## **Early Attrition Alert System**

*Intervenes at the earliest indication of a student's potential withdrawal*

## **Exit Process**

*Surveys all exiting students and uses its results for profile analysis*

## **Expanded Tutoring Services**

*Refines the tutoring program to target FTFY students*



## **Financial Aid Retention Grants**

*Offers need-based financial aid and counseling to assist retaining students*

## **Freshman Survey**

*Maximizes Freshman Survey response rate*

## **Orientation Process Plan**

*Provides an orientation program that helps incoming students transition into Dominican*

## **Four-year Career Development Plan for Students**

*Helps students engaged in studies through focused planning toward future career or study goals*

## **Vision Quest**

*Further develops the program to target major undeclared FTFY students*



# Survey Participants

SSI: 313, or 28.6% of total Day student population

Art/E-Art	1.95%
Biology	13.68%
Communication	4.23%
English/Writing	4.24%
History	0.98%
Health Science	5.86%
Humanities	1.63%
Music	1.30%
Nursing	28.01%
Psychology	7.17%
Religion	0.98%
Women Study	0.33%
Business	12.70%
International Studies	0.98%
Liberal Studies	9.45%
Politics	4.89%
Undeclared	1.63%

ASPS: 197, or 26.3% of total Pathways and Graduate programs student population

Business/Strategic Management	16.2%
English/Writing	2.1%
History	0.5%
Human Resource	1.6%
Humanities	15.7%
Nursing	3.7%
Politics	1.1%
Psychology	10.0%
Undeclared	1.1%
Master-Counseling Psychology	7.9%
Master – Education	9.4%
Master – MBA	10.0%
Master – Humanities	2.6%
Master - Nursing	2.6%
Master – Occupational Therapy	4.7%
Credential – San Rafael	7.9%
Credential – Solano and Ukiah	2.6%

# ASPECTS SURVEYED

- Student Centeredness
- Campus Life
- Instructional Effectiveness
- Recruitment & Financial Aid
- Campus Support Services
- Academic Advising



# ASPECTS SURVEYED

- Registration Effectiveness
- Safety & Security
- Concern for the Individual
- Service Excellence
- Responsiveness to Diverse Populations
- Campus Climate



# STRENGTHS

- Valuable course content
- Knowledgeable academic advisors
- Faculty are knowledgeable in their fields
- Approachable, accessible advisors
- Clear, reasonable major requirements



# STRENGTHS

- Faculty are available after class
- Campus staff are caring & helpful
- Advisors and faculty are concerned about my success as an individual



# CHALLENGES

- Adequate parking
- Adequate financial aid
- Adequate housing
- Convenient, integrated services (online, fax, telephone)
- Worthwhile investment?



**Satisfied students are more likely to be successful, have higher graduation rates and higher alumni giving....**

**Adult Learners Satisfaction-Priorities Report  
Noel-Levitz, 2006**

